

Harmony EDA Minutes

April 5, 2007
4:00 p.m.

Council Room
Community Center

Present: Sherry Hines, Steve Cremer, Chris Skaalen
Present: Jerome Illg, Cris Gastner

Meeting was called to order 4:00 p.m. by Sherry Hines.

Mark-It Advertising

Eric and Angie from Mark-It advertising shared a proposal to develop a 30-second commercial for \$950. It could be used in rotation with our other KTTC commercials, on our website, other promotional materials, etc. The biggest advantage is that we would own the commercial and footage.

Mark McKay arrived at 4:15 pm.
Roxanne Johnson arrived at 4:20 pm.

Minutes

Motion by Steve, seconded by Chris to approve the March 15th minutes. Motion carried.

Financials

Motion by Steve, seconded by Chris to approve claims and financials with the addition of SEMDC for \$5,651. Motion carried.

Mark-It Advertising

Motion by Roxanne, seconded by Steve to have Mark-It Advertising create a 30 second commercial, and resolve KTTC issues with regards to them using the Mark-It commercial in the rotation being they did not create it. Motion carried.

Heritage Grove

Operations report was reviewed for March 2007. Concerns were over memory care door and sidewalk heaving with foundation possibly not being deep enough. Jerome will consult with structural engineer.

Discussion was held on stoves needing to be replaced. Consensus was to educate residents that stoves have an exhaust and will be hot.

Roxanne left meeting.

Downtown Redevelopment

Jerome mentioned that Asbesbagon is abating the asbestos on the buildings currently. The demolition of the buildings will happen once the abatement is complete.

Cris updated the board on the status with a current business owner. Cris indicated that a developer is still interested in putting up a building and the developer has now met the owner. The current business owner is meeting with an architect for a design.

Housing Incentives

Jerome mentioned that the housing incentives need a qualification for homesteading the property when purchasing existing. A property owner needs to file a CRV with the county showing homestead. With that, a property owner could not receive multiple incentives for properties with no new residents. Motion by Chris, seconded by Mark to make language changes to purchasing existing house incentive to include requirement for copy of CRV form. Motion carried.

Chris discussed marketing their housing incentive along with ours. They could reference our incentive, but that we could not promote theirs over any other business'.

At 5:45 pm motion was made by Steve to adjourn, seconded by Mark, motion carried.