

## **Harmony EDA Minutes**

March 3, 2011  
7:30 a.m.

Council Room  
Community Center

Present: Deb Scrabeck, Steve Donney, Roxanne Johnson, Steve Cremer  
Present: Jerome Illg, Chris Giesen

Meeting was called to order 7:40 a.m. by Roxanne Johnson

### **Minutes**

Motion by Scrabeck, seconded by Cremer to approve the minutes from February 3<sup>rd</sup>.  
Motion carried.

### **Financials**

Jerome gave an update on past due revolving loans. Jeremy Kruegel's commercial rehab loans for his two properties had been previously approved, but the project has not been completed. Motion by Donney, seconded by Cremer to send Jeremy Kruegel a letter informing him, that he would need to reapply for the commercial rehab loans if the project does not start within 30 days. David Barrett's revolving loan was discussed. Jerome will have Nethercut send him a court ordered financial disclosure form.

Motion by Donney, seconded by Scrabeck to approve financials. Motion carried.

### **Chamber**

Jill Fishbaugher gave chamber report. The annual meeting was discussed. Discussion occurred on July 4<sup>th</sup>, advertising, and the annual guidebook.

### **Heritage Grove**

Kristi Kiehne, Tim Trimble, Mark Dickson were present to discuss Heritage Grove. Kristi Kiehne presented the operations report for Heritage Grove. The repairs to the entry-way from water damage was discussed. Website information will be sent to EDA members for review. It was mentioned that New Horizon Foods will be handling the food at Heritage Grove, which will allow for more flexibility for staff and menu.

### **Advertising**

Chris presented information for advertising. Discuss occurred on the costs for advertising on the billboard (that is available) by Wheelers to market the downtown area. Chris mentioned an option of creating our own billboard sign through Kelly Signs. That sign alone would cost \$2,000. The billboard by Wheelers would be \$150-\$350 per month. The production would be \$750 for the sign. Motion by Donney, seconded by Scrabeck for Chris to offer \$2,500 and \$750 setup for billboard sign. Motion carried.

### **Campground**

Discussion occurred regarding renovating the city campground from an economic standpoint. Chris and Jerome will review the information further to determine what can be done according to the state regulations and report back.

### **Downtown Lot Advertising**

Chris discussed a 4'x 8' sign from Kelly Sign for \$350 to market the bare lot. Consensus was to develop a 4'x 4' and report back.

### **Oak Meadow Meats Subordination**

In order to finance with SBA, the bank is requesting the city subordinate to allow. Motion by Donney, seconded by Cremer to subordinate, as long as there is no cost to the city. Motion carried.

### **Prospects**

Chris Giesen discussed some prospects.

At 9:30 a.m. motion was made by Cremer to adjourn, seconded by Scrabeck. Motion carried.